

Regional Automotive Market



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Regional Market
by the end of November 2024

Distributed for



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Asociación Ecuatoriana de
Automotores del Ecuador

Regional automotive market - Summary

In November 2024 in comparison with November 2023: increase in **12.8%** in sales.

Total Vehicles Sales:

- Highest y-o-y decrease: Bolivia (**37.4%**) and Ecuador (**20.5%**)
- Highest y-o-y growth: Venezuela (**119.4%**) and Brazil (**19.2%**)



Light Vehicles Sales:

- Highest y-o-y decrease: Bolivia (**36.9%**), Ecuador (**22.0%**) and Chile (**3.2%**)
- Highest y-o-y growth: Venezuela (**125.6%**), Brazil (**19.6%**) and Colombia (**17.1%**)



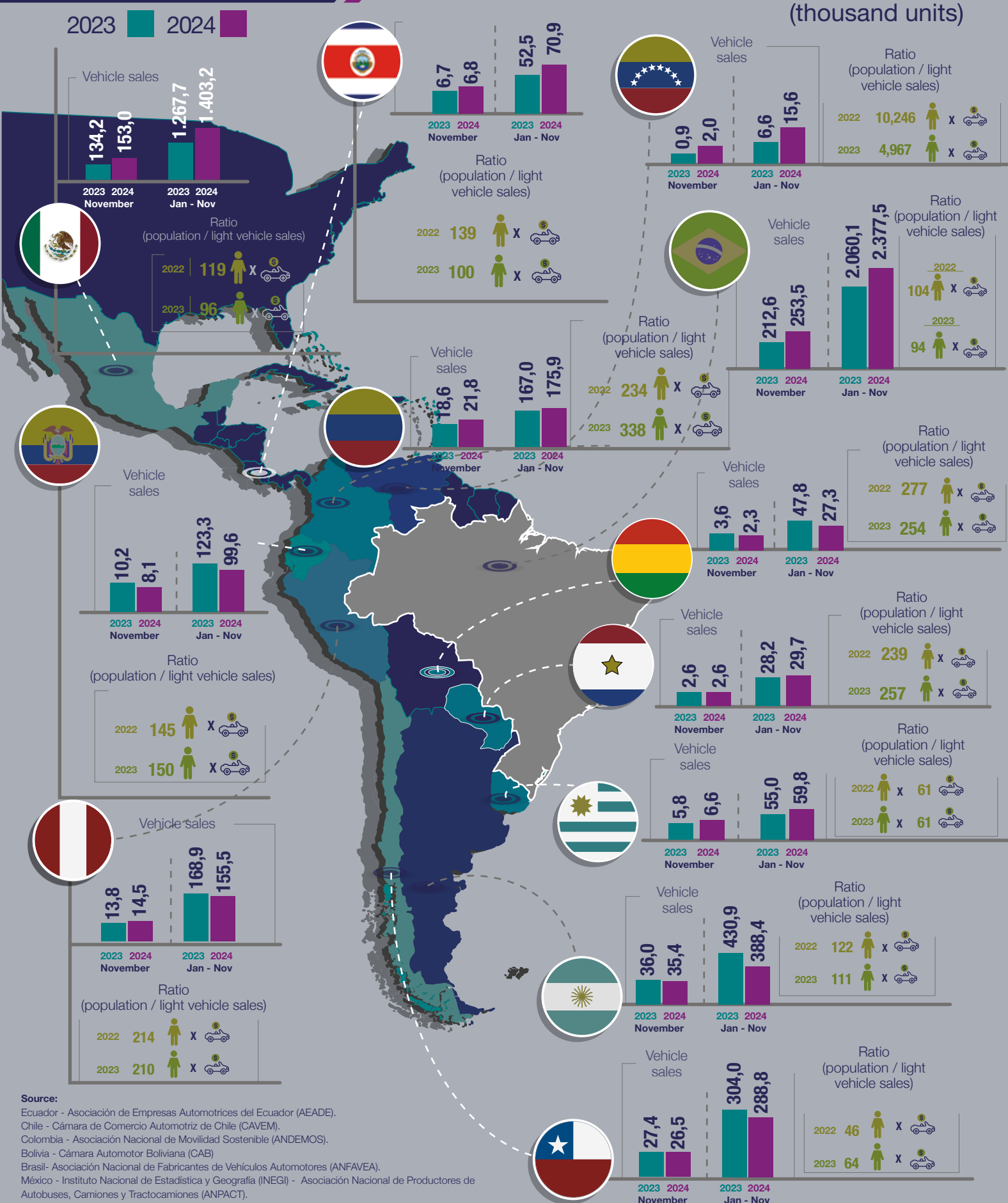
Heavy Vehicles Sales:

- Highest y-o-y growth: Venezuela (**104.5%**), Paraguay (**37.4%**) and Colombia (**29.9%**).
- Highest y-o-y decrease: Bolivia (**45.6%**), Uruguay (**5.4%**) and Chile (**4.1%**)

Countries		November 2023	November 2024	Jan - November 2023	Jan - November 2024	% VAR Nov 2024 -2023	% VAR Jan - Nov 2024 -2023
	Brazil	212.649	253.499	2.060.130	2.377.473	19,2%	15,4%
	Mexico	134.217	153.030	1.267.720	1.403.236	14,0%	10,7%
	Argentina	35.977	35.364	430.919	388.357	-1,7%	-9,9%
	Chile	27.350	26.468	303.990	288.832	-3,2%	-5,0%
	Colombia	18.561	21.848	166.954	175.861	17,7%	5,3%
	Peru	13.845	14.471	168.852	155.526	4,5%	-7,9%
	Ecuador	10.210	8.121	123.335	99.559	-20,5%	-19,3%
	*Costa Rica	6.685	6.829	52.537	70.903	2,2%	35,0%
	Uruguay	5.821	6.596	55.044	59.826	13,3%	8,7%
	Paraguay	2.623	2.591	28.232	29.726	-1,2%	5,3%
	Bolivia	3.602	2.255	47.788	27.298	-37,4%	-42,9%
	Venezuela	903	1.981	6.569	15.580	119,4%	137,2%

Regional Automotive Market

Total Vehicle sales (thousand units)



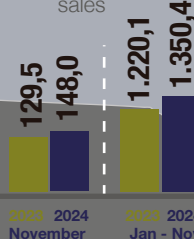
Regional Automotive Market

Vehicle sales Light* and heavy**

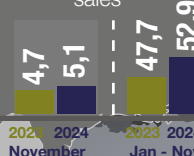
(thousand units)

2023 2024

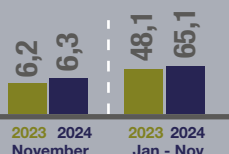
*Light vehicle sales



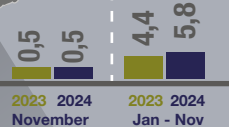
**Heavy vehicle sales



*Light vehicle sales



**Heavy vehicle sales



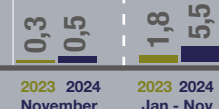
*Light vehicles: automobiles, pickups, SUV, VAN

** Heavy vehicles: trucks and buses

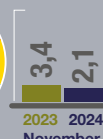
Passenger vehicle sales



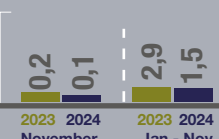
Commercial vehicle sales



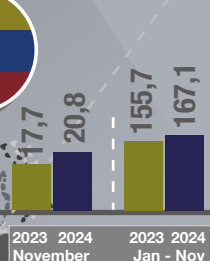
*Light vehicle sales



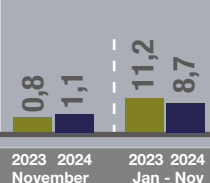
**Heavy vehicle sales



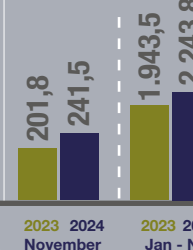
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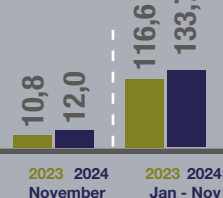
**Heavy vehicle sales



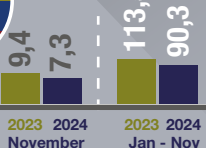
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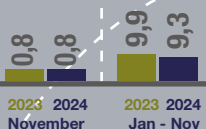
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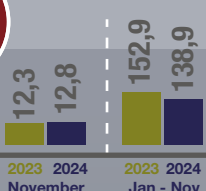
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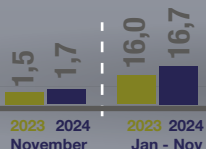
**Heavy vehicle sales



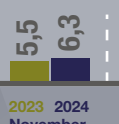
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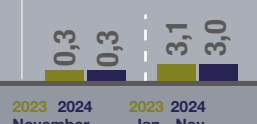
**Heavy vehicle sales



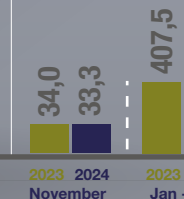
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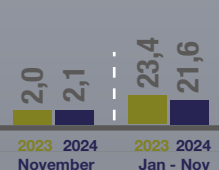
**Heavy vehicle sales



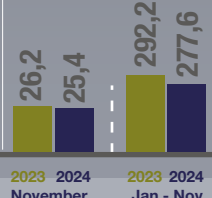
*Light vehicle sales



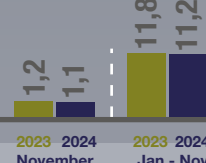
**Heavy vehicle sales



*Light vehicle sales



**Heavy vehicle sales



Source:

Ecuador - Asociación de Empresas Automotrices del Ecuador (Aeade).
Chile - Cámara de Comercio Automotriz de Chile (CAVEM).
Colombia - Asociación Nacional de Movilidad Sostenible (Andemos).
Bolivia - Cámara Automotriz Boliviana (CAB).
Brasil - Asociación Nacional de Fabricantes de Vehículos Automotores (Anfavea).
México - Instituto Nacional de Estadística y Geografía (INEGI) - Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (Anpact).
Argentina - Asociación de Concesionarios de Automotores de la República Argentina (Acara).
Venezuela - Cámara Automotriz de Venezuela (Cavenez).
Perú - Asociación Automotriz del Perú (AAP).
Paraguay - Cámara de Distribuidores de Automotores y Maquinarias (CADAM).
Uruguay - Asociación de Concesionarios de Marcas de Automotores (Ascoma).
Costa Rica - Asociación de Importadores de Vehículos y Maquinaria (Anvema).

Regional Automotive Market

Vehicle sales hybrid and electric

Mexico (Jan - Nov)			
	2023	2024	VAR%
BEV	11.966	22.411	87,3%
PHEV	5.123	6.964	35,9%
HEV	47.595	80.555	69,3%
TOTAL	64.684	109.930	69,9%

Costa Rica (Ene - Nov)			
	2023	2024	VAR%
BEV	6.204	10.860	75,0%
PHEV	-	-	-
HEV	952	2.176	128,6%
TOTAL	7.212	13.036	80,8%

Bolivia (Jan - Nov)			
	2023	2024	VAR%
BEV	106	157	48,1%
PHEV	-	-	-
HEV	656	1.298	97,9%
TOTAL	762	1.455	90,9%

Colombia (Jan - Nov)			
	2023	2024	VAR%
BEV	3.225	7.253	124,9%
PHEV	1.463	1.545	5,6%
HEV	23.149	35.545	53,5%
TOTAL	27.837	44.343	59,3%

Brazil (Jan - Nov)			
	2023	2024	VAR%
BEV	13.268	57.173	330,9%
PHEV	27.011	50.143	85,6%
HEV	37.360	48.396	29,5%
TOTAL	77.639	155.712	100,6%

Ecuador (Jan - Nov)			
	2023	2024	VAR%
BEV	698	1.246	78,5%
PHEV	319	402	26,0%
HEV	10.094	11.615	15,1%
TOTAL	11.111	13.263	19,4%

Peru (Jan - Nov)			
	2023	2024	VAR%
BEV	375	240	-36,0%
PHEV	227	280	23,3%
HEV	5.413	3.557	-34,3%
TOTAL	6.015	4.077	-32,2%

Chile (Jan - Nov)			
	2023	2024	VAR%
BEV	1.382	3.696	167,4%
PHEV	436	988	126,6%
HEV	6.437	11.529	79,1%
TOTAL	8.255	16.213	96,4%

Paraguay (Jan - Nov)			
	2023	2024	VAR%
BEV	211	439	108,1%
PHEV	182	322	76,9%
HEV	1.016	1.374	35,2%
TOTAL	1.409	2.135	51,5%

Argentina** (Jan - Jun)			
	2023	2024	VAR%
BEV	138	317	129,7%
PHEV	137	94	-31,4%
HEV	4.317	5.758	33,4%
TOTAL	4.648	6.169	32,7%

**Information available period Jan - Jun 2024

Source:

Ecuador - Asociación de Empresas Automotrices del Ecuador (Aeade).
Chile - Asociación Nacional Automotriz de Chile A.G. (ANAC).
Colombia - Asociación Nacional de Movilidad Sostenible (Andemos).
Bolivia - Cámara Automotor Boliviana (CAB).
Brasil - Asociación Nacional de Fabricantes de Vehículos Automotores (Anfavea).
México - Instituto Nacional de Estadística y Geografía (INEGI) - Asociación Nacional de Productores de Autobuses, Camiones y Tractocamiones (Anpact).
Argentina - Asociación de Concesionarios de Automotores de la República Argentina (Acara).
Venezuela - Cámara Automotriz de Venezuela (Cavenez).
Perú - Asociación Automotriz del Perú (AAP).
Paraguay - Cámara de Distribuidores de Automotores y Maquinarias (CADAM).
Costa Rica - Asociación de Importadores de Vehículos y Maquinaria (Anvema).

Nomenclature:

BEV (Battery Electric Vehicle)
EREV (Extended Range Electric Vehicle)
PHEV (Plug-In Hybrid Electric Vehicle)
HEV (Hybrid Electric Vehicle)



In cooperation with:



Developed by:



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